



BB COMPLETE PROMOTION

LIGHTPULSE PROMOTION SIRO ONLY

MAY 2023

We are delighted to announce a new Business Broadband Complete Promotion that will run from May 1st until July 28th across all sales channels. BB Complete is one of our latest end-to-end fibre broadband product solely dedicated to small to medium businesses in commercial premises.

What is the Promotion?

€200 credit on first bill when customers sign up to Business Broadband Complete.

<i>Proposition Name</i>	<i>In Contract Pricing</i>	<i>Out of Contract Pricing</i>	<i>Contract Length</i>
<i>Business Broadband Complete</i>	€75ex VAT	€85ex VAT	24 months
<i>Business Broadband Complete w/ Voice</i>	€80ex VAT	€90ex VAT	24 months

Proof Points and Value added Services

<i>Entity</i>	<i>Proof Point</i>
<i>SIRO</i>	Higher Upload Speed: 500Mbps download/ 150Mbps upload (vs current 50Mbps available).
	Business Level SLA: Tickets are flagged as higher priority than Light Stream (P2 vs P3). 95% repairs completed within 10 hours (<1 working day).
	Premium Delivery: Premium delivery experience that addresses existing business delivery issue through longer delivery appointment. More accurate appointment time with additional internal cabling/ trunking included.
<i>Vodafone Business</i>	VBU Wrap (Established Brand): With over 55% business mobile market share we have the largest foothold to cross sell into.
	Value Proposition: As with our single line portfolio, we will continue to be a premium player with competitive pricing to ensure we stay ahead of the competition.
	Additional Services (Market Leading Add Ons): Through our innovative launches we can provide the optimal on premises WiFi and onboarding experience – Super WiFi, Always Connected and Walk Out Working means we can provide the best engineer and in life experience for customers.



Where we win against the competition

Our business broadband portfolio has never been stronger. The development of our broadband product selection and reliability enhancing add ons means that customers of all sizes can build the solution that meets their needs.

Some key pieces to highlight in our broadband proposition are

- **Number 1** for Fixed care experience Net Promoter Score (NPS) meaning that we win against competition for customer service.
- **Established brand**, with over 55% mobile market share.
- **Largest fibre footprint** with over 75,000 businesses premises passed for fibre
- **Trusted quality**, ranking consistently as the **best performing voice and data network**
- **Exclusive savings** for business mobile customers
- **Market leading add ons** – Super WiFi, Always Connected and Walk Out Working installation guarantee to ensure customers get the best start up and in life experience with Vodafone Business

Terms and Conditions

- This promotion is only applicable to customers signing up to Business Broadband Complete
- The credit is applied as a one off payment and will be applied to the first bill.
- The promotion is running from May 1st until the 28th of July
- All customers signing up to this Package plan are subject to an 18 month contract and all Vodafone Terms and conditions apply, please see [Terms and conditions hub | Vodafone](#)

Target Base: Detail taken from Monthly Premises Passed file.

Commercial XS 4988

VF Mobile Customer 1441

VF Fixed Customer 503

Thank you

Vodafone Business